

File format:

Adobe PDF (version PDF 1.7)
 Print graphic for each panel should be delivered as a separate PDF-file.

Resolution:

The recommended minimum resolution for rasterized images is 50ppi.
 The recommended maximum resolution is 300 ppi.

Filenames:

Do not use special characters or spaces.
 Use underscore “_” instead of space.
 e.g. “Flipmode_Panel1.pdf”

Dimensions:

We manage our print workflow in millimeters.
 Print area of each individual panel is 704 x 1004 mm,
 visible area of the panel is 700 x 1000 mm.

Color space and ICC-profile:

CMYK, ISO Coated FOGRA39

Each panel graphic should have 2 mm of overprint area on each side (bleed). This is necessary for correct alignment of the print.

Print marks:

Do not add any print marks.

NOTE!

When combining multiple Flipmode units to a single image surface a 15 mm gap between the panels should be noted. In the full print size including the overprint area (bleed) this gap is 11 mm.
 Adobe Photoshop templates for Flipmode FAW002 sets of 1 to 12 panels are available.
 Adobe InDesign templates for Flipmode FAW002 sets of 1 to 10 panels are available.

Illustration below.

